



CORPORATE CAPABILITY STATEMENT

Pakistan's First Independent Technical Compliance & Product Validation Hub

RELIVOX LABS™

Excellence without Question

The Philosophy

The Name - Relivox:

- Reli- (Reliability): Representing absolute technical stability, system resilience, and bulletproof engineering.
- -vox (Voice/Authority): Derived from the Latin word for "Voice".

Therefore, Relivox stands for "The Voice of Reliability." It is the definitive word on whether a product is genuinely ready to dominate the market.

Our Foundational Values

Derived from the 6 Characteristics of the Muttaqueen:

Relivox Labs is not built just on metrics; it is anchored on absolute moral and professional truth.



Risk Mitigation & Frameworks

Relivox EngineLab

Focus: Core engineering code integrity, API stress capabilities, and security loopholes.

Baselines: ISO/IEC 25010, ISTQB standards, and OWASP Top 10 vulnerabilities.

Metric: Relivox Engine Score Index (RESI)

Relivox CraftLab

Focus: Deconstructing visual layout hierarchy, font scaling legibility, and interface interaction uniformity.

Baselines: Nielsen Norman 10 Usability Heuristics and global WCAG 2.1 accessibility laws.

Metric: Relivox Craft Score Index (RCSI)

The Flagship Unit & Deliverables

The primary mandate of PulseLab is to protect digital products from market rejection by validating that software features align perfectly with human psychology and commercial logic. Most products fail not because of broken code, but because they build features that nobody wants, or because their conversion funnels are too frustrating.

CORE STANDARDS & GLOBAL BASELINE FRAMEWORKS

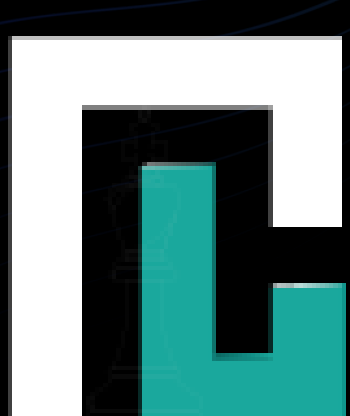
PulseLab eliminates guessing and internal product biases by utilizing globally recognized methodologies for business scaling and user retention:

- **The Hook Model (Nir Eyal):** The international framework for engineering high-retention products (Trigger, Action, Variable Reward, Investment).
- **Lean Product Framework (Dan Olsen):** Standardized parameters for achieving and measuring Product-Market Fit (PMF).
- **AARRR Pirate Metrics Framework:** The industry baseline for growth hacking (Acquisition, Activation, Retention, Referral, Revenue).

- Interactive Notion Dashboard
- Dev-Ready Kanban Bug Board

- The Relivox Verdict Brief
- The Relivox Release Passport (PDF)

Corporate Contact



RELIVOX
LABS

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